

# SCIENTIFIC SKINCARE

Hope in a jar? The miracle workers – and their claims!



**StriVectin-HS Hydro-Thermal Deep Wrinkle Serum.** £153.

“Developed for wrinkles caused by lack of Dermal-Epidermal Junction integrity. Dramatically reduces pronounced deep wrinkles.” Available at Harvey Nichols.

**Estée Lauder Advanced Night Repair Recovery Complex.** £32.

“Neutralises 90% of free radicals and delivers advanced hydration with hyaluronic acid.”

**Medik8 Pretox 3-HTP.** £77.

“An injection-free alternative to Botulinum Toxin treatment with dermal filling properties. Liposome Delivery System with peptides and hyaluronic acid.”

**Medik 8 Prelift X 4.** £27.

“Injection-free alternative for reducing signs of ageing under eyes.” [www.medik8.com](http://www.medik8.com) or ☎ 0845 673 2222

**Pro-Ferm Instant Lifting Serum.** £75.  
**Regenerative Night Cream.** £65.

“Uses a powerful patented combination of beta-glucans known as Glucaferm and Hyafem.”

**Pro-Ferm plus.** £55.  
“A food supplement to feed skin with essential nutrients to be used with the Pro-Ferm range.” Available exclusively from Space NK. ☎ 020 8740 2085

**Dr Denese Line-Erase Zer0-TOX.** £79.95.

“Non-injectible wrinkle relaxant with argireline.”

**Dr Denese Skin Renewal Growth factor Serum.** £44.95.  
“Using advanced nanopeptide technology, the serum is specifically formulated to trigger the skin’s collagen-producing fibroblast cells.” ☎ 0870 1900 003 [www.drdenese.co.uk](http://www.drdenese.co.uk)

The Case For: “Clinical trials are the proof that the products are extremely effective.”

DOES spending a three figure sum on a moisturiser guarantee flawless skin or are we being seduced by clever marketing?

Nicholas Perricone, creator of Neuropeptide Facial Contour (£445) thinks not.

“Perricone products are cosmeceuticals, not cosmetics. Cosmetics can affect skin cells and penetrate as far as the epidermis, but usually no further. Cosmeceuticals penetrate to the bottom of the dermis.

“The term ‘cosmeceutical’ refers to a skincare product backed up by clinical trials to

prove its efficacy. Cosmeceuticals are expensive because the research and the independent trials are very costly.” Rebecca Charalambous, MD of Dr Denese Europe, agrees.

“All the products in our range are formulated using the most innovative science available and contain far higher concentrations of active ingredients compared to even the most expensive products found on the high street.

“This is the key to the Dr Denese philosophy; we only use active ingredients and only in the highest permissible concentrations, so that you actually see them working and, most importantly, see a visible difference.”